

Dynamic Delivery – Unmatched Accuracy

Market change requires rapid response

In a world where airline schedules are constantly changing, having the latest data is crucial. Airlines around the world need to react quickly to changes in the demand, resulting in frequent and unpredictable changes to schedule and network plans. But while schedule changes happen throughout the day, most data transmission processes occur at preset intervals—meaning global distribution companies struggle to stay in sync.

The result? Lost revenue, reduced booking potential and increased processing costs.

Introducing: OAG Schedules Dynamic – A revolution in distribution

Now OAG Dynamic delivers real schedule changes directly into the sales channel as they happen. Using the latest data exchange technologies, OAG Dynamic is a truly unique service that provides you with the data you need to satisfy your customers and streamline your business processes.



OAG Schedules Dynamic delivers:

- ▶ Customer satisfaction – get the latest schedule information
- ▶ Competitive advantage – have the latest information ahead of your competitors
- ▶ Reduced processing costs – only process precise schedule changes



OAG Schedules Dynamic works by:

- ▶ Immediately identifying schedule changes regardless of how the data is submitted to OAG
- ▶ Instantly reformatting the schedule changes into the format you have requested
- ▶ Delivering the changes directly to you instantly



OAG Schedules Dynamic custom options:

- ▶ Select the data you want
- ▶ Choose the format and delivery you need

Innovation from a name you trust

Companies throughout the travel industry trust OAG for information with unparalleled integrity. Schedule changes are distributed only after they have passed OAG's stringent validation process. And because we actively partner with airlines, you can be sure that OAG schedules data is the best available.