

Airline route analysis made simple

routepro.net is a powerful online route development and network analysis tool for producing profitability and full route economics for any domestic or international air service. Fast and flexible, it enables network planners to accurately evaluate different route and equipment scenarios, to inform strategic decisions and improve operational performance.



The routepro.net suite is made up of 3 distinct modules:

- **economics** - improve new and existing route evaluations by accurately understanding the relationship between operating costs and profitability for any airline/aircraft
- **network** - gain deep insight into the performance of airport/airline networks on both macro and micro level
- **forecasting** - focus your business on the future by forecasting the potential for new route development

Analyze and compare passenger, yield and profitability forecasts to estimate the economic viability of new routes. Explore options and collaborate with airline and airport partners using the integral online Share Center to examine route studies and fine-tune business plans.

OAG is able to offer routepro.net to customers through its partnership with RDC Aviation.

For more information, please visit our web-site www.oagaviation.com

ContactUs@oag.com

Americas US: 1-800-DIAL OAG / 1-630-515-5307
 Europe, Middle East, Africa: +44 (0) 1582 695050
 Asia Pacific: +65 6395 5868

“We use **routepro.net** on a regular basis, when evaluating new and existing routes from our 46 airports. It is very useful when trying to determine the sustainability of new projects, by checking out what average yields an airline need to achieve. We also use it as a quick reference check, for cabin factors, block time calculations, charges and other purposes.”

Avinor

“Before presenting new route opportunities to an airline we run multiple cost simulations through **routepro.net** to ensure we target the most appropriate airline/aircraft combinations enabling us to have an engaged conversation with airlines. This ensures that our passenger demand and yield analysis are consistent with the breakeven requirements for each airline and ensure we’re familiar with how an airline may consider the opportunity at hand.”

Christchurch Airport

“At CityJet we use **routepro.net** in both Finance and Network departments. We find it a very useful tool to support our in-depth route evaluation activity and also to enable quick “what-if” analysis of potential routes.”

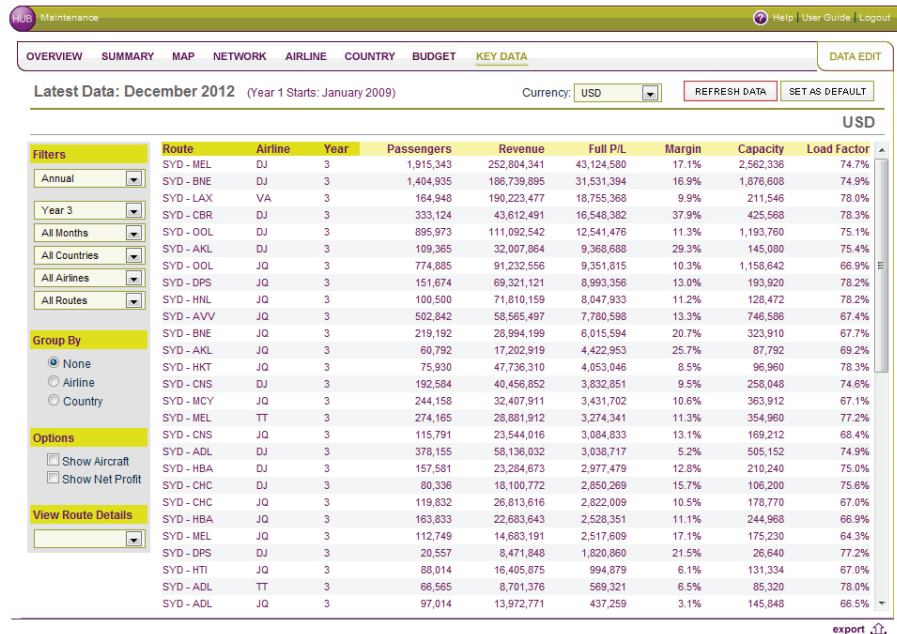
CityJet

“I have found the **routepro.net** cost model extremely helpful in providing me with a very good proxy for detailed costs by airline and route, which enables me to get a true sense of route profitability in addition to evaluating just passenger loads and yields.”

Dallas Fort Worth International Airport

Why the routepro.net suite is right for you:

- Gain confidence with the reliability and accuracy you need in business planning
- Improved route analysis ensures your presentations put you in the best position for attracting new air services, providing a better chance of increasing revenue
- Uncover profitable opportunities – optimize capacity and resources on a route and determine markets for added destinations
- Confidently validate financial forecasts and minimize risk
- Strengthen partner relations
- Maximize operational performance
- Understand your place in the market for improved planning and strategic development
- Assess airline performance at route and country level
- Identify routes with potential to grow, and target countries with potential for more destinations
- Provide early warning for underperforming routes



| Route | Airline | Year | Passengers | Revenue | Full P/L | Margin | Capacity | Load Factor |
|-----------|---------|------|------------|-------------|------------|--------|-----------|-------------|
| SYD - MEL | DJ | 3 | 1,915,343 | 252,804,341 | 43,124,580 | 17.1% | 2,562,336 | 74.7% |
| SYD - BNE | DJ | 3 | 1,404,935 | 186,739,895 | 31,531,394 | 16.9% | 1,876,608 | 74.9% |
| SYD - LAX | VA | 3 | 164,948 | 190,223,477 | 18,755,368 | 9.9% | 211,546 | 78.0% |
| SYD - CBR | DJ | 3 | 333,124 | 43,612,491 | 16,548,382 | 37.9% | 425,568 | 78.3% |
| SYD - OOL | DJ | 3 | 895,973 | 111,092,542 | 12,541,476 | 11.3% | 1,193,760 | 75.1% |
| SYD - AKL | DJ | 3 | 109,365 | 32,007,864 | 9,368,688 | 29.3% | 145,080 | 75.4% |
| SYD - OOL | JO | 3 | 774,885 | 91,232,556 | 9,351,815 | 10.3% | 1,158,642 | 66.9% |
| SYD - DPS | JO | 3 | 151,674 | 69,321,121 | 8,993,356 | 13.0% | 193,920 | 78.2% |
| SYD - HNL | JO | 3 | 100,500 | 71,810,159 | 8,047,933 | 11.2% | 128,472 | 78.2% |
| SYD - AVV | JO | 3 | 502,842 | 58,565,497 | 7,780,598 | 13.3% | 746,586 | 67.4% |
| SYD - BNE | JO | 3 | 219,192 | 28,994,199 | 6,015,594 | 20.7% | 323,910 | 67.7% |
| SYD - AKL | JO | 3 | 60,792 | 17,202,919 | 4,422,953 | 25.7% | 87,792 | 69.2% |
| SYD - HKT | JO | 3 | 75,930 | 47,736,310 | 4,053,046 | 8.5% | 96,960 | 78.3% |
| SYD - CNS | DJ | 3 | 192,584 | 40,456,852 | 3,832,851 | 9.5% | 258,048 | 74.6% |
| SYD - MCY | JO | 3 | 244,158 | 32,407,911 | 3,431,702 | 10.6% | 363,912 | 67.1% |
| SYD - MEL | TT | 3 | 274,165 | 28,881,912 | 3,274,341 | 11.3% | 354,960 | 77.2% |
| SYD - CNS | JO | 3 | 115,791 | 23,544,016 | 3,084,833 | 13.1% | 169,212 | 68.4% |
| SYD - ADL | DJ | 3 | 378,155 | 58,136,032 | 3,038,717 | 5.2% | 505,152 | 74.9% |
| SYD - HBA | DJ | 3 | 157,581 | 23,284,673 | 2,977,479 | 12.8% | 210,240 | 75.0% |
| SYD - CHC | DJ | 3 | 80,336 | 16,100,772 | 2,850,269 | 15.7% | 106,200 | 75.6% |
| SYD - CHC | JO | 3 | 119,832 | 26,813,616 | 2,622,009 | 10.5% | 178,770 | 67.0% |
| SYD - HBA | JO | 3 | 163,833 | 22,683,643 | 2,528,351 | 11.1% | 244,968 | 66.9% |
| SYD - MEL | JO | 3 | 112,749 | 14,683,191 | 2,517,609 | 17.1% | 175,230 | 64.3% |
| SYD - DPS | DJ | 3 | 20,557 | 8,471,848 | 1,820,860 | 21.5% | 26,640 | 77.2% |
| SYD - HTI | JO | 3 | 88,014 | 16,405,875 | 994,879 | 6.1% | 131,334 | 67.0% |
| SYD - ADL | TT | 3 | 66,565 | 8,701,376 | 569,321 | 6.5% | 85,320 | 78.0% |
| SYD - ADL | JO | 3 | 97,014 | 13,972,771 | 437,259 | 3.1% | 145,848 | 66.5% |

Powerful, reliable & innovative features

- Innovative Share Center for online collaboration with airline and airport partners
- Integrated costs database: cost information for over 2,000 airline/aircraft combinations and published charges and landing fees for 2,000 airports
- Professional pre-formatted reports for easy exporting of route studies and charts

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