

OAG Reports North America Now Third Largest Aviation Market

(Washington, DC – August 2, 2010) – OAG (www.oag.com), the global leader in aviation intelligence reports in the August 2010 edition of OAG FACTS that scheduled airline seat capacity grew within North America for the first time since 2007. Seat capacity for the month increased 1% over August 2009, to a total of 79.9 million seats available within North America. Frequency also increased 1% for a total of 885,078 scheduled flights. Seat capacity to and from North America has been slightly stronger, growing 4% to 19.1 million in August.

Throughout the region, growth remains flat in major markets including Dallas Fort Worth and Las Vegas McCarran with seat capacity remaining unchanged (0%). Atlanta and San Francisco both experienced a 1% increase in seat capacity. Miami, however, was an exception growing 5% over the same period a year ago.

“North America, the most mature aviation market and until recently the largest, trails all other regions in seat capacity growth. This region is now the third largest aviation market in the world, with combined domestic and international capacity of 99 million seats, falling behind Asia Pacific with 109.6 million seats, and Europe with 105.5 million,” said Peter von Moltke, Chief Executive Office, UBM Aviation, parent company of OAG.

Growth is strongest again this month for the Asia Pacific region, which has led air travel growth throughout the decade. August 2010 seat growth in the Asia Pacific region will be 10% above last year, 18% above 2007 and 74% above 2001. China (including Hong Kong and Macau) continues to lead the region with growth of a phenomenal 175% since 2001, almost tripling seat capacity as the Chinese economy grew to second largest in the world. August seat capacity growth was strong in markets throughout Asia again this month including Shanghai (14%), Beijing (8%), and Hong Kong (7%).

Europe continues to grow on both the domestic and international fronts. Capacity within Europe will rise 7% to a total of 78.9 million seats, on an increase in flights of 5% with more than 600 thousand flights added during the month of August. The number of seats scheduled to and from Europe will increase 7% to 26.6 million, and flights scheduled will increase 8% to a total of 118,433. Markets within Europe with notable capacity growth were Rome, (9%), Frankfurt (6%) and Amsterdam (6%).

Worldwide, seat capacity and frequency are scheduled to grow by 7% and 6%, respectively. Total seat capacity will increase to 335.5 million, and frequency to a total 2.7 million flights.

This data comes from the July 2010 edition of OAG FACTS (*Frequency And Capacity Trend Statistics*), a monthly report that uses interactive graphs to display performance trends of specific airports, routes, countries or regions, sourced from OAG’s consolidated database of global airline schedules.

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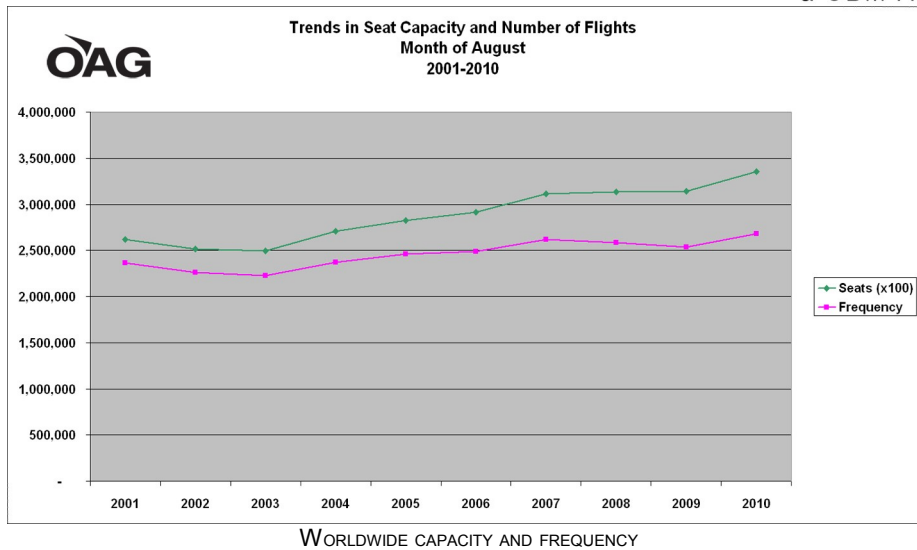
About OAG

OAG provides the industry’s most accurate single source for airline information, with essential aviation data, analytics and consulting services sourced from OAG’s comprehensive proprietary airline Schedules, Fleet, MRO and Cargo Logistics databases. OAG is a UBM Aviation business. For more information, go to www.oag.com.

OAG FACTS – Executive Summary August 2010

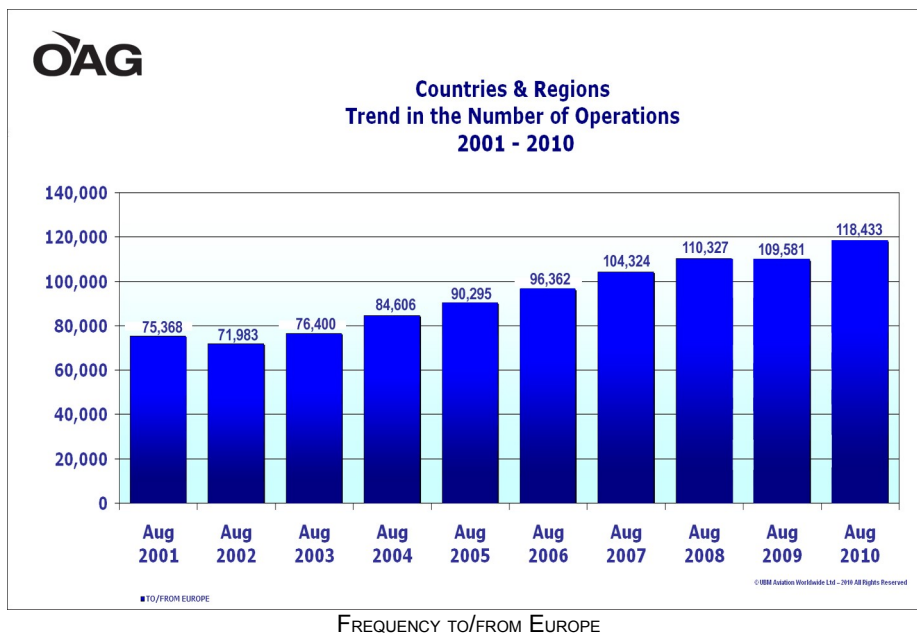
Worldwide Capacity and Frequency

- August 2010 OAG (Official Airline Guide) schedules database indicates that airlines, **worldwide**, will offer 7% more, or an additional 21.3 million seats, in August 2010, as compared to the same month a year ago. The number of flights will increase 6%, to a total number of 2.7 million scheduled flights operating in August 2010, an increase of 148,868 over last year.



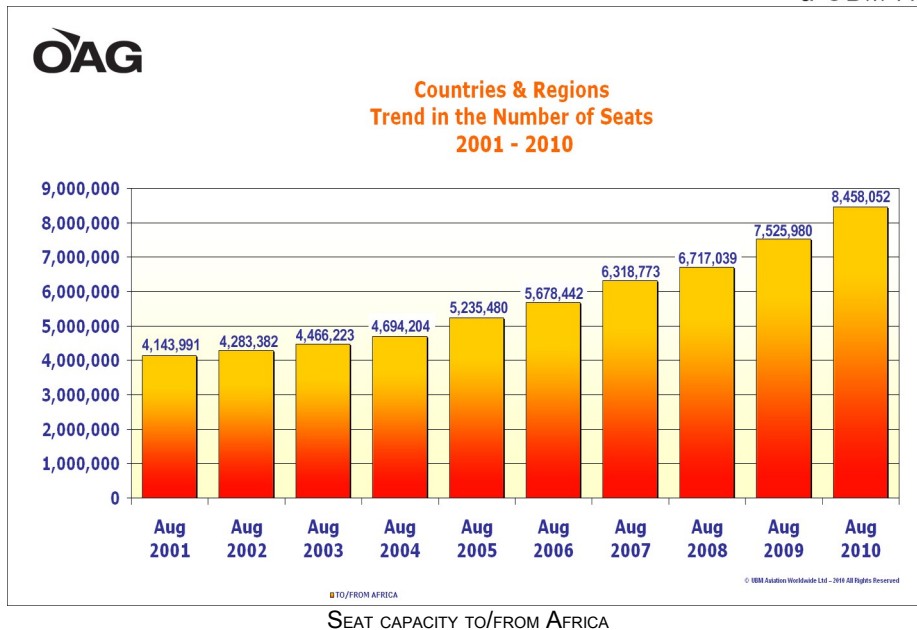
Europe

- The change in seat capacity **within Europe** increases 7% with an additional 5.1 million seats, or a total of 78.9 million, compared to same month last year. Flight operations **within Europe** have increased by 30,020 flights to 621,395 an increase of 5%.
- Seat capacity **to/from Europe** grew 7% or an additional 1.7 million, increasing to 26.6 million; an 8% increase in the number of flights, grew by 8,852 to a total of 118,433.



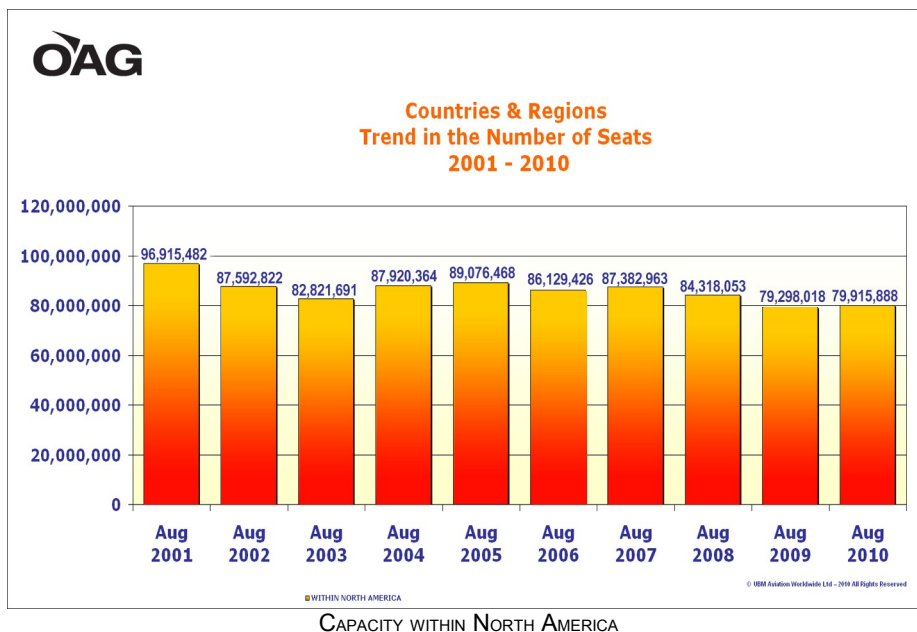
Africa

- Growth **within Africa** was strong, with an increase 9% in both seats and flight operations. Within this region there will be a total of 6.7 million seats (an additional 563,556), and 66,059 flights (an additional 5,671).
- The number of seats increased 12%, and flights 13% **to and from Africa**, or an increase of 932,072 seats and 5,033 flights, as compared to August 2009. The monthly total will be 8.5 million seats and 43,245 flights.



North America

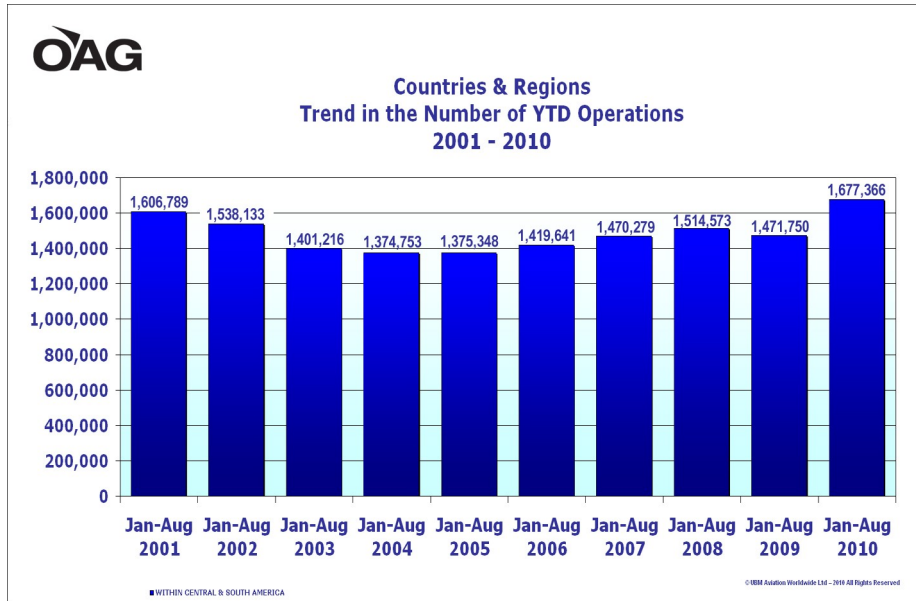
- Seat capacity **within North America** grew for the first time since 2007. The total number of seats available will be 79.9 million, an increase of 617,870 or 1%, over that in August 2009; there will be 885,078 flights, or an increase of 1% or 6,084.
- Seats increased 4% **to/from North America** to a total of 19.1 million or by 796,558. The number of flights that will operate this month is 93,849, a 3% increase, or an additional 2,974 flights.



Central and South America

- Growth continues to be strong **within Central and South America** and will experience an increase in both seat capacity and flights. Seat capacity will increase 16%, by 3.2 million to a total of 22.8 million. Flights increased by 17% to a total of 222,996, or by 31,726.

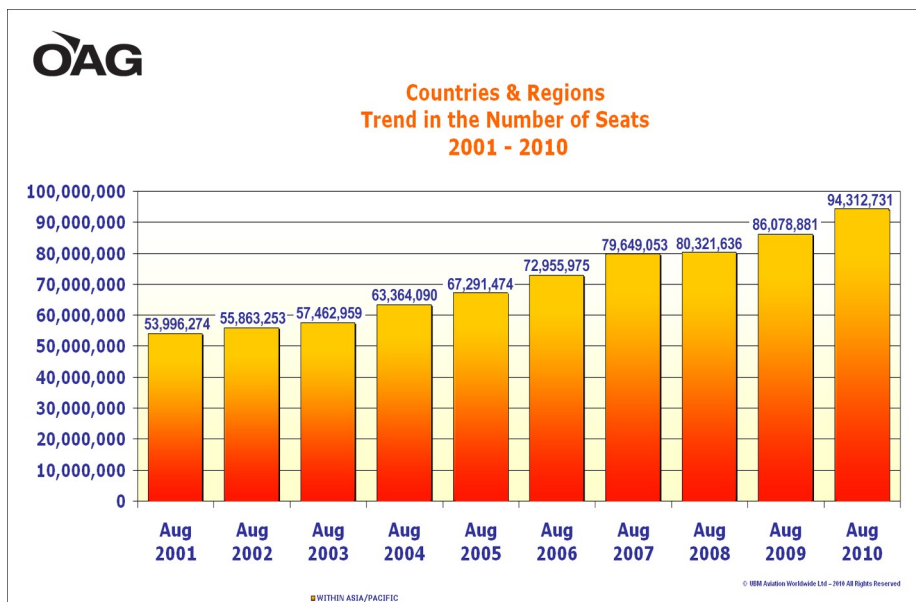
- Seat capacity **to/from Central and South America** increased 6%, seats to a total of 9.7 million (an increase of 528,750), and frequency by 4% with the addition of 2,498 flights, to a total of 59,834.



FREQUENCY WITHIN CENTRAL AND SOUTH AMERICA

Asia Pacific

- **Within Asia Pacific** there will an increase of 10% in both seat capacity and frequency, with 8.2 million additional seats and 57,416 additional flights; bringing total seat capacity to 94.3 million and 623,310 flights.
- The number of seats **to/from Asia Pacific** both increased 9% to 15.3 million and 63,431 flights, an increase of 1.3 million seats and 5,385 flights in August.

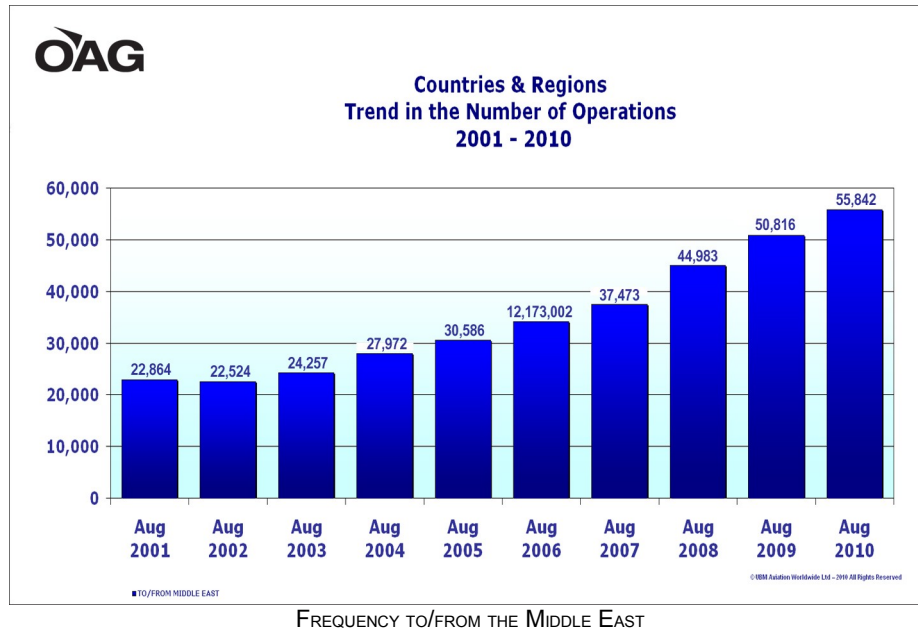


CAPACITY WITHIN ASIA PACIFIC

The Middle East

- Seat capacity **within the Middle East** is scheduled to rise by 8% to a total of 7.1 million (an increase of 514,903). Total flights scheduled to operate increased 7% to 46,121 flights, an increase of 3,067.

- The number of seats and flights to/from the Middle East reflect an increase of 9% (an additional 1.0 million seats) and 10% (an additional 5,026 flights), respectively with total seat capacity of 12.2 million and frequency of 55,842.



Routes and Airport Capacity & Frequency

Noteworthy changes in major routes, based on airport capacity in August include:

- Total growth in capacity in the USA and Canada to and from Western Europe is a marginal 2%, while several markets experienced significant.
 - 17% increase to and from Madrid
 - 14% increase to and from Rome
 - 10% increase in seats to and from Miami
 - 7% increase in seats to and from Los Angeles
- Seat capacity in Western Europe to and from Asia Pacific grew 5%, including;
 - 41% increase in seats to and from Madrid
 - 27% increase in seats to and from Milan
 - 14% increase in seats to and from Seoul
 - 9% increase in seats to and from Shanghai
- Seat capacity in Western Europe to and from the Middle East increased 8%.
 - 12% increase in seats to and from Paris
 - 9% increase in seats to and from Frankfurt
 - 7% increase in seats to and from Dubai

Airports – Top Twenty Airports, worldwide, based on seat capacity.

Airports Ranked by Seats	Seat Capacity
1. Atlanta Hartsfield (ATL)	9,528,836
2. Beijing (PEK)	8,463,305

3. London Heathrow (LHR)	8,188,598
4. Tokyo Haneda (HND)	7,581,648
5. Chicago O Hare (ORD)	7,564,308
6. Paris Charles de Gaulle (CDG)	6,743,636
7. Los Angeles (LAX)	6,662,856
8. Frankfurt (FRA)	6,522,171
9. Dallas Fort Worth (DFW)	6,084,870
10. Madrid (MAD)	5,759,170
11. Denver (DEN)	5,754,315
12. Hong Kong (HKG)	5,655,500
13. New York (JFK)	5,545,756
14. Dubai (DXB)	5,384,651
15. Bangkok (BKK)	4,984,655
16. Amsterdam (AMS)	4,906,948
17. Singapore Changi (SIN)	4,890,873
18. Guangzhou (CAN)	4,653,663
19. Shanghai (PVG)	4,551,871
20. Rome (FCO)	4,507,675