

# Get more passengers through your doors

OAG Airport RouteMapper is an interactive online tool, easily integrated into your airport website, promoting your direct routes and onward connectivity effectively to passengers.

## Use OAG Airport RouteMapper to promote your routes and connections:

- Increase passenger traffic by showing your network of available routes
- Improve passenger loyalty through expanded routes/destinations
- Capture new business by promoting competitive routes
- Demonstrate your onward global connectivity, not just your direct routes
- Reduce costs by eliminating internal technical support
- Enhance customer relationships through improved customer's website experience

## Features:

- View integrated mapping/timetable information on one easy-to-use screen
- Search by specific date to display relevant schedules
- Build dynamic connections (including low cost carriers) from your airport to worldwide destinations
- Integrates easily into your website
- Access the best schedules data in the marketplace, upwhdated daily
- Direct flights displayed with a week's visibility from a chosen date
- Link to fare comparison and booking websites
- Available in multiple languages
- Branded to your website look and feel
- Additional customization options available



Default map shows the destinations served by your airport



Search results screen shows routes with flight details to and from your airport

**For more information, please visit our website [www.oagaviation.com](http://www.oagaviation.com)**

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