

The ultimate source of origin and destination traffic intelligence

Successful aviation planning demands extensive research to uncover opportunities. OAG makes it easy to analyse origin and destination traffic to, from and within the US with its O&D tool.

Thanks to our unique working relationship with the US Department of Transportation (DOT), OAG O&D makes light work of running reports on air traffic patterns, carrier market share and passenger flows on domestic and international flights involving a US airport.

Not only does this tool give you unlimited online access to the very latest actual traffic and fare data; our historical archive database enables you to track information back to 1981.

Detailed information is overlaid with powerful analytical and reporting software to give you intelligence at the click of a button.

Benchmark performance, run comparisons and identify trends with ease. In no time at all you'll have the insight you need to uncover opportunities that will benefit your business.



Features:

OAG O&D contains comprehensive statistics gathered from the US DOT's required 10% sampling of passenger flight coupons:

- Passenger counts and revenues
- Revenue per passenger mile (RPMs)
- Average and unit fares
- Connection routing and point-of-sale travel demand

Run complex calculations with ease:

- Flexible and sophisticated query tool
- Analyze by routing, carrier or direction
- Drill down by passenger, revenue and fare
- Identify connection flow through hubs and gateways
- Output reports in your format of choice

How OAG O&D benefits you:

- Save research time and costs
- Gain competitive insight and market intelligence
- Uncover network development opportunities
- Optimize fleet management
- Sharpen and validate business strategies

For more information, please visit
www.oagaviation.com